

CASE STUDY – VOREX INC

Client: Vorex Inc, Dallas, Texas, USA

Project: Vorexsurvey.com, *Knowledge to Empower Your Business*

An enterprise wide web based Survey Application

The Challenge:

Vorex Inc is a leading developer of on-demand and licensed Enterprise Resource Planning solutions. Founded by seasoned professionals, Vorex's cost-effective, user-friendly software solutions help firms in growing industries streamline operations, automate time-consuming tasks and save time and money. Vorex wanted an unprecedented Secure Web-Based Survey platform with capabilities that substantially increase productivity and profitability. The proposed application would allow any company to easily create and distribute professional-grade online surveys. The new survey software aims to deliver unmatched performance and robust functionality positioning Vorex as the market leader in the SaaS survey tool category.

The Promatics Approach:

Working closely with the Vorex team, Promatics was handed over the complete details and process workflow for the application. Promatics' analysts decoded the requirements and engineered the application requirements more suited towards a large scale web application. Key to the process was that the project manager, user experience practitioners and managed services expert were working on the project from beginning to end while keeping Vorex's representative in loop all the time. This significantly mitigates the risk of developing the application as superb usability and simplicity is going to be the key to this product. This is because people or respondents were going to use it once and they needed to be guided well. Promatics used a complete

The Result:

Promatics built application was launched in the middle of 2008 and have since helped Vorex to achieve a significant number of corporate, sme and institutional clients. The application leverages the proven benefits of a "clean" interface that's easy to manage and customize to a user's needs and is built in a controlled environment that has rigorous security measures to protect sensitive business information and

relationships. Promatics supported the rollout of the solution with an interactive online tutorial promoting the key features of the system. The application running successfully and going strong is bringing laurels and recognition for Vorex every day.

About Promatics

Promatics Technologies is a global software development and information technology outsourcing company providing offshore outsourcing solutions to enterprises worldwide. Since its inception the company has consistently delivered tangible business value to its clients & partners through seamless integration of innovative processes and robust technology solutions.

Contact:

E-Mail: business@promatics.in

Web: www.promatics.in

Tel: +1 (201) 467-4641